

The formation of E-government in the Russian Federation and the United Kingdom of Great Britain and Northern Ireland: the comparative analysis

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The formation of e-government became possible due to the wide dissemination of information and communication technologies in the social and economic sphere and public authorities. To date, the development of e-government, the introduction of electronic document management, the provision of electronic services constitutes the basis for the modernization of the 21st century.

The aim of the report is to deal with the problem of implementing e-government in the Russian Federation on the basis of an analysis of the projects of Russia and the United Kingdom. The analysis includes the following characteristics: goals, stages of creation, services, principles, as well as innovations that should be applied in our country.

Electronic government in the Russian Federation was created in 2002 by the Decree of the Government of the Russian Federation N 65 with aims of a new form of organization of the activities of public authorities, which will ensure, through wide application of ICT, a qualitatively new level of responsiveness and convenience for citizens and organizations to receive government services and information on the performance of government agencies. Public Services Portal is a part of the infrastructure which provides data exchange and technological interaction of information systems used for rendering state and municipal services in electronic form.

In the UK, a course was taken to develop the information and communication component of public services and all technology of public administration. The e-Government Development Program was adopted, which stipulates the provision of better services to citizens and organizations, as well as the more efficient use of government information resources. The idea of digitizing information was sounded in 2000 by Prime Minister Anthony Blair. He developed the stages of e-government implementation, a coordinating commission was established under the Cabinet of Ministers, a number of legislative and management decisions were made, and all state and municipal services were inventoried. Gov.uk is a United Kingdom public sector information website, created by the Government Digital Service to provide a single point of access to HM Government services. The systematization of the DirectGov portal was finally completed only in 2007. The online portal was replaced (along with Directgov) by the Gov.uk website on 17 October 2012.

The Russian Federation has created its own stages in the development of e-government. The translation of public services into an electronic form is divided into five stages. The first stage of "Information. The second stage is "One-way interaction. The third stage is "Bilateral interaction." The fourth stage of "Interactive interaction" Finally, the last, the fifth stage It is the possibility of obtaining the result of the service completely remotely in electronic form.

To optimize the introduction of e-government throughout the Russian Federation, it is necessary to ensure the availability of telecommunication services, as well as the development of postal communication. In the near future gadgets should be in every family, for the implementation of services "online", or open access points to the network. Increase the level of computer, media

and information literacy, especially the older generation. The media should be seen as a platform for communicating information to the public about the main development trends, new services, access points to the network. Each person's personal cabinet should contain personal (personal) information, which is transferred to the authorities for storage, which reduces the costs for the provision of services. Each process, time frame and result should be highlighted online. In order to check the effectiveness and quality of service delivery, it is necessary to introduce comments on each of the services of a certain center, site, list, because, first of all, modernization takes place to improve the quality of life of the population, and opinion is important for reviewing old trends. Strengthening security, by changing the structure of government bodies, as well as upgrading the skills of employees in IT technologies. Some tasks were approved by the Government of the Russian Federation from 15.04.2014 N 313 "On the approval of the state program of the Russian Federation" Information Society (2011 - 2020) ".

Thus, the main disadvantage concerning e-government is the lack of equality in public access to computers and the internet, reliability of information on the web, and issues that could influence and bias public opinions. Trust in e-governance is very highly dependent on its performance and execution, which can be measured through the effectiveness of current actions. This is much riskier and prone to fluctuation than a system of trust that is based on reputation because performance does not consider past actions. The main advantage of e-government is its focus on the citizen, who decides his affairs either electronically or in real time. The introduction of e-government improves the quality of people's lives and improves the business climate, it is convenient for citizens and companies: it allows them to get rid of the need to go through the city to the state institution they need, stand in lines, from spending money and time, and significantly weaken the problems with corruption. E-government should ensure a direct and open dialogue of citizens with the authorities, various social services, committees and departments and ultimately - with each particular head of any rank and status, which will make e-government not only accessible but also interactive. If there is constant funding and due control, its efficiency will increase rapidly and the costs will justify itself, as happened in the leading countries of the west.

Источники и литература

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